

## NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the second annual general meeting of the shareholders of Blue Label Telecoms will be held in the Boardroom, Blue Label Telecoms Corporate Offices, 75 Grayston Drive, Sandton, on Wednesday, 25 November 2009 at 10:00 to conduct the following business:

1. To receive, consider and adopt the annual financial statements of the company and of the Blue Label Telecoms group for the year ended 31 May 2009, including the directors' report and auditors' report thereon.
2. To re-elect (by separate and stand-alone resolutions) the following directors who retire by rotation, but being eligible for re-election, have offered themselves for re-election: Mr GD Harlow, Ms RJ Huntley and Mr NN Lazarus SC.
  - Resolved that Mr GD Harlow who is required to retire by rotation as a director of the company at this annual general meeting and who is eligible for re-election and who has offered himself for re-election, be and is hereby reappointed as a director of the company with immediate effect.
  - Resolved that Ms RJ Huntley who is required to retire by rotation as a director of the company at this annual general meeting and who is eligible for re-election and who has offered herself for re-election, be and is hereby reappointed as a director of the company with immediate effect.
  - Resolved that Mr NN Lazarus SC who is required to retire by rotation as a director of the company at this annual general meeting and who is eligible for re-election and who has offered himself for re-election, be and is hereby reappointed as a director of the company with immediate effect.

Abbreviated curriculum vitae in respect of each director offering himself/herself for re-election are contained on pages 17 and 18 of this annual report.

3. To reappoint PricewaterhouseCoopers Inc as independent registered auditors of the company for the ensuing year and to authorise the directors to determine the remuneration of the auditors for the past year's audit as reflected in note 18 of the annual financial statements. The individual registered auditor who will undertake the audit during the financial year ending 31 May 2010 is Mr EJ Gerrys.

To consider and, if deemed fit, pass with or without modification the following special resolution and ordinary resolutions.

#### 4. Special resolution number 1 – General Authority to Repurchase Shares

Resolved that the company and any of its subsidiaries be and they are hereby authorised, by way of a general approval, to acquire ordinary shares issued by the company, in terms of section 85 and 89 of the Companies Act, No 61 of 1973, as amended (the Companies Act), and in terms of the JSE Limited (the JSE) Listings Requirements, being that:

- any such acquisition of ordinary shares shall be effected through the order book operated by the JSE trading system and done without any prior understanding or arrangement with the counterparty;
- this general authority shall be valid until the company's next annual general meeting, provided that it shall not extend beyond 15 (fifteen) months from the date of passing of this special resolution number 1;
- an announcement will be published as soon as the company or any of its subsidiaries have acquired ordinary shares constituting, on a cumulative basis, 3% of the number of ordinary shares in issue and for each 3% in aggregate of the initial number acquired thereafter; in compliance with paragraph 11.27 of the JSE Listings Requirements;
- acquisition of shares in aggregate in any one financial year may not exceed 20% of the company's ordinary issued share capital as at the date of passing of this special resolution number 1;
- ordinary shares may not be acquired at a price greater than 10% above the weighted average of the market value at which such ordinary shares are traded on the JSE as determined over the five business days immediately preceding the date of repurchase of such ordinary shares;
- the company has been given authority by its articles of association;
- at any point in time, the company and/or its subsidiaries may only appoint one agent to effect any repurchase;
- the company and/or its subsidiaries undertake that they will not enter the market to repurchase the company's shares until the company's sponsor has provided written confirmation to the JSE regarding the adequacy of the company's working capital in accordance with Schedule 25 of the JSE Listings Requirements;
- the company remains in compliance with the shareholder spread requirements of the JSE Listings Requirements; and
- the company and/or its subsidiaries not repurchasing any shares during a prohibited period, as defined in the JSE Listings Requirements unless a repurchase programme is in place, where dates and quantities of shares to be traded during the prohibited period are fixed and full details of the programme have been disclosed in an announcement over the Securities Exchange News Service (SENS) prior to the commencement of the prohibited period.

Before entering the market to effect the general repurchase, the directors, having considered the effects of the repurchase of the maximum number of ordinary shares in terms of the foregoing general authority, will ensure that for a period of 12 (twelve) months after the date of the notice of annual general meeting:

- the company and the Blue Label Telecoms group will be able, in the ordinary course of business, to pay its debts;
- the consolidated assets of the company and the Blue Label Telecoms group, fairly valued in accordance with International Financial Reporting Standards, will exceed the liabilities of the company and the Blue Label Telecoms group;
- the company and the Blue Label Telecoms group's ordinary share capital, reserves and working capital will be adequate for ordinary business purposes; and
- the working capital of the company and the Blue Label Telecoms group will be adequate for the purposes of the business of the company and the Blue Label Telecoms group.

The following additional information, some of which may appear elsewhere in the annual report of which this notice forms part, is provided in terms of the JSE Listings Requirements for purposes of the general authority:

- directors and management – pages 16 to 19
- major beneficial shareholders – page 68
- directors' interests in shares – pages 61, 92 and 98
- share capital of the company – page 157

#### **Litigation statement**

In terms of paragraph 11.26 of the JSE Listings Requirements, the directors, whose names appear on pages 16 to 19 of this annual report of which this notice forms part, are not aware of any legal or arbitration proceedings that are pending or threatened, that may have or had in the recent past, being at least the previous 12 (twelve) months, a material effect on the Blue Label Telecoms group's financial position.

#### **Directors' responsibility statement**

The directors, whose names appear on page 14 of this annual report confirm that to the best of their knowledge and belief:

- the statements made in the annual report are true and correct;
- there are no facts which have been omitted which would make any statements false or misleading, and that all reasonable enquiries to ascertain such facts have been made;
- the annual report contains all information required by law and the JSE Listings Requirements.

#### **Material change**

Other than the facts and developments reported on in this annual report, there have been no material changes in the affairs or financial position of the company and its subsidiaries since the date of signature of the audit report and up to the date of this notice.

The reason for and effect of this special resolution is to grant the directors of the company or its subsidiaries a general authority in terms of the Companies Act and the JSE Listings Requirements for the repurchase by the company or a subsidiary company of the company, of the company's shares.

The directors have no specific intention, at present, for the company or its subsidiaries to repurchase any of the company's shares but consider that such a general authority should be put in place should an opportunity present itself to do so during the year.

## NOTICE OF ANNUAL GENERAL MEETING continued

**5. Ordinary resolution number 1 – Non-executive directors' remuneration**

Resolved that the fees payable to the non-executive directors for the ensuing 12-month period be set as follows:

	Current fee per meeting	Proposed fee per meeting*	Proposed capped fee per annum**
Services as directors			
• chairman of the board <sup>1</sup>	—	—	R700 000
• board members	R30 000	R32 550	R162 750
Audit, risk and compliance committee			
• chairman	R41 666	R45 208	R180 832
• member	R25 000	R27 125	R108 500
Remuneration committee			
• chairman	R33 333	R36 166	R144 664
• member	R20 000	R21 700	R86 800
Investment committee			
• chairman	R25 000	R27 125	R217 000
• member	R15 000	R16 275	R130 200
Transformation committee			
• chairman	R25 000	R27 125	R108 500
• member	R15 000	R16 275	R65 100
Ad hoc committee			
• chairman	R25 000	R27 125	R108 500
• member	R15 000	R16 275	R65 100

\* In the event that there are fewer meetings as envisaged, the member shall receive the fee in respect of the number of meetings attended.

\*\* In the event that there are more meetings per year than initially planned, directors' fees will be paid only up to the cap.

<sup>1</sup> The annual fee paid to the chairman in respect of the year ended 31 May 2009 amounted to R600 000.

**6. Ordinary resolution number 2 – Control of authorised but unissued shares**

Resolved that a general authority be granted to the directors to allot and issue the unissued ordinary shares of the company subject to the following limitations:

- the authority shall be valid until the date of the next annual general meeting of the company, provided it shall not extend beyond 15 (fifteen) months from the date of this annual general meeting.
- Issues in terms of this authority will not, in any financial year, in aggregate exceed 3% of the number of ordinary shares in the company's issued share capital as at 31 May 2009.
- Issues in terms of this authority shall be subject to the provisions of the Companies Act and the JSE Listings Requirements.

**7. Ordinary resolution number 3 – General authority to issue shares for cash**

Resolved that subject to the general authority proposed in terms of ordinary resolution number 2 above and in terms of the JSE Listings Requirements, shareholders grant the directors a general authority for the allotment and issue of ordinary shares in the capital of the company for cash as and when suitable situations arise, subject to the following limitations:

- any issue of shares shall be to public shareholders as defined by the JSE Listings Requirements;
- this authority shall be valid until the date of the next annual general meeting of the company, provided it shall not extend beyond 15 (fifteen) months from the date of this annual general meeting;
- a paid press announcement giving details, including the impact on net asset value and earnings per shares, will be published at the time of any such allotment and issue of shares representing, on a cumulative basis within one year, 3% or more of the ordinary number of issued shares prior to any such issues;

- that issues in the aggregate in any one financial year shall not exceed 3% of the ordinary shares in the issued share capital of the company from time to time.
- in determining the price at which an allotment and issue of shares will be made in terms of this authority, the maximum discount permitted will be 10% of the weighted average traded price of the ordinary shares over the 30 days prior to the date that the price of issue is determined or agreed by the directors of the company.

In terms of the JSE Listings Requirements, the approval of 75% majority of the votes cast by shareholders present or represented by proxy at this annual general meeting will be required for ordinary resolution number 3 to become effective.

#### 8. Ordinary resolution number 4 – Signature of documents

Resolved that any one director or the secretary of the company be and is hereby authorised to do all such things and sign all documents and take all such action as they consider necessary to implement the resolutions set out in the notice convening this annual general meeting at which this ordinary resolution will be considered.

By order of the board



E Viljoen  
Group company secretary

26 October 2009

#### VOTING AND PROXIES

Shareholders may appoint a proxy to attend, speak and, in respect of the applicable resolution(s), vote in their stead. Shareholders holding dematerialised shares but not in their own name must furnish their Central Securities Depository Participant (CSDP) or broker with their instructions for voting at the annual general meeting should they wish to vote. If your CSDP or broker, as the case may be, does not obtain instructions from you, it will be obliged to act in terms of your mandate furnished to it, or if the mandate is silent in this regard, to complete the relevant form of proxy attached. Unless you advise your CSDP or broker, in terms of the agreement between you and your CSDP or broker by the cut-off time stipulated therein, that you wish to attend the annual general meeting or send a proxy to represent you at the annual general meeting, your CSDP or broker will assume you do not wish to attend the annual general meeting or send a proxy. If you wish to attend the annual general meeting or send a proxy, you must request your CSDP or broker to issue the necessary letter of representation to you.

Shareholders holding dematerialised shares in their own name, or who hold shares that are not dematerialised, and who are unable to attend the annual general meeting and wish to be represented thereat, must complete the relevant form of proxy attached in accordance with the instructions therein and lodge it with, or mail it to, the transfer secretaries.

Forms of proxy should be forwarded to reach the company's transfer secretaries at the address given below by not later than 10:00 on Tuesday, 24 November 2009. The completion of a form of proxy will not preclude a shareholder from attending the annual general meeting.

#### Transfer secretaries

Computershare Investor Services (Pty) Limited  
70 Marshall Street  
Johannesburg  
2001  
(PO Box 61051, Marshalltown, 2107)

#### Registered office

75 Grayston Drive  
Cnr Benmore Road  
Morningside Ext 5  
Sandton  
2196  
(PO Box 652261, Benmore, 2010)

## EXPLANATORY NOTES TO RESOLUTIONS FOR CONSIDERATION AT THE ANNUAL GENERAL MEETING

### 1. Adoption of annual financial statements

The directors are required to present to shareholders at the annual general meeting the annual financial statements incorporating the directors' report and the report of the auditors, for the year ended 31 May 2009. These are contained within the annual report.

### 2. Re-election of directors

In accordance with the articles of association of the company, one third of the directors are required to retire at each annual general meeting and may offer themselves for re-election. Messrs GD Harlow, NN Lazarus SC and Ms RJ Huntley retire by rotation at the annual general meeting in accordance with article 15.1 of the articles of association of the company, and have offered themselves for re-election. Abbreviated curriculum vitae in respect of each director offering himself/herself for re-election are contained on pages 17 and 18 of this annual report.

The Blue Label Telecoms board of directors recommends to shareholders the re-election of the directors who retire by rotation.

### 3. Reappointment of independent auditors and determination of auditors' fees

PricewaterhouseCoopers Inc. has expressed its willingness to continue in office and resolution number 3 proposes the reappointment of that firm as the company's auditors until the next annual general meeting. The resolution also gives authority to the directors to fix the remuneration of the auditors, which fee determination will be reviewed and recommended by the Audit, Risk and Compliance Committee.

In accordance with section 270A of the Corporate Laws Amendment Bill, the Audit, Risk and Compliance Committee has satisfied itself that the proposed auditor, PricewaterhouseCoopers Inc, is independent of the company.

### 4. Special resolution number 1 – General authority to purchase shares

The effect of this special resolution and its rationale is to grant the company and any of its subsidiaries a general authority in terms of the Companies Act 61 of 1973, as amended (the Companies Act), for the acquisition by the company and any of its subsidiaries of the company's shares, which general approval shall be valid until the earlier of such next annual general meeting of the company or its variation or revocation by special resolution at any subsequent general meeting of the company, provided that the general authority shall not extend beyond 15 months from the date of this annual general meeting.

The directors are of the opinion that the granting of this general authority is in the best interest of the company as it allows the company and any of its subsidiaries to repurchase the securities issued by the company through the order book of the JSE, should the market conditions and price justify such action.

### 5. Ordinary resolution number 1 – Non-executive directors' remuneration

Shareholders are requested to approve the fees payable to the company's non-executive directors for the period 1 June 2009 to 31 May 2010. The proposed fees have been reviewed by the Remuneration and Nomination Committee and are recommended by the board of directors. Particulars of the process followed by the Remuneration and Nomination Committee are contained in the Remuneration Report on page 61 of this annual report.

### 6. Ordinary resolutions numbers 2 and 3 – Control of authorised but unissued shares and general authority to issue shares for cash

The existing authorities granted by the shareholders at the previous annual general meeting held on 12 November 2008 expire at the following annual general meeting unless renewed. The authorities granted under these resolutions are subject to the Companies Act and the JSE Listings Requirements and will not, in any financial year, exceed in aggregate 22 990 825 ordinary shares, being 3% of the number of ordinary shares in the company's issued share capital as at 31 May 2009.

Ordinary resolution numbers 2 and 3 respectively require a 50% and 75% majority of the votes, cast by shareholders present or represented by proxy at the annual general meeting to become effective.

The directors are of the opinion that the granting of this general authority is in the best interests of the company as it allows the company to take advantage of business opportunities that may arise in the future.

## PROXY FORM

Blue Label Telecoms Limited  
 (Incorporated in the Republic of South Africa)  
 (Registration number 2006/022679/06)  
 Share code: BLU ISIN: ZAE000109088  
 (Blue Label Telecoms or the company)

## TO BE COMPLETED BY CERTIFICATED SHAREHOLDERS AND DEMATERIALISED SHAREHOLDERS WITH "OWN NAME" REGISTRATION ONLY.

For completion by registered members of Blue Label Telecoms unable to attend the second annual general meeting of the company to be held at 10:00 on Wednesday, 25 November 2009 at the Blue Label Telecoms Corporate Offices, 75 Grayston Drive, Sandton or at any adjournment thereof,

I/We

(Please print)

of address

Being the registered holder(s) of \_\_\_\_\_ ordinary shares in the capital of the company do hereby appoint

1. \_\_\_\_\_

2. \_\_\_\_\_

the chairman of the annual general meeting as my/our proxy to act for me/us and on my/our behalf at the second annual general meeting of the company which will be held on Wednesday, 25 November 2009 at 10:00 for the purpose of considering and, if deemed fit, passing, with or without modification, the resolutions to be proposed thereat and at any adjournment thereof, and to vote for and/or against the resolutions and/or abstain from voting in respect of the shares registered in my/our name/s, in accordance with the following instructions:

	For	Against	Abstain
1. Adoption of annual financial statements			
2. Re-election of directors			
2.1 GD Harlow			
2.2 RJ Huntley			
2.3 NN Lazarus SC			
3. Reappointment of independent auditors			
4. Special resolution: General authority to repurchase shares			
5. Ordinary resolution number 1: Approval of non-executive director fees			
6. Ordinary resolution number 2: Control of authorised but unissued shares			
7. Ordinary resolution number 3: General authority to issue shares for cash			
8. Ordinary resolution number 4: Signature of documents			

Please indicate with an "X" in the appropriate spaces provided above how you wish your vote to be cast. If no indication is given, the proxy will be entitled to vote or abstain as he/she deems fit.

Signed at \_\_\_\_\_ on \_\_\_\_\_ 2009

Signature \_\_\_\_\_

Assisted by me (where applicable) \_\_\_\_\_

## NOTES TO THE PROXY FORM

1. A form of proxy is only to be completed by those ordinary shareholders who are:
  - a. holding shares in certificated form; or
  - b. recorded on the sub-register in electronic form as "own name".
2. Shareholders holding dematerialised shares (without "own name" registrations) who wish to attend the annual general meeting must request their Central Securities Depository Participant (CSDP) or broker to provide them with a letter of representation or, alternatively, instruct their CSDP or broker to vote by proxy on their behalf in terms of the agreement entered into with their CSDP or broker.
3. A shareholder may insert the name of a proxy or the names of two alternative proxies of the shareholder's choice in the space provided and any such proxy need not be a shareholder of the company. Should a proxy not be specified, this will be exercised by the chairman of the annual general meeting.
4. An ordinary shareholder is entitled to one vote on a show of hands and, on a poll, one vote in respect of each ordinary share held.
5. If a shareholder does not indicate on the form of proxy that his/her proxy is to vote in favour of, against any resolution or to abstain from voting, or should any further resolution(s) or any amendment(s) which may be properly put before the annual general meeting be proposed, the proxy shall be entitled to vote as he/she thinks fit.
6. Documentary evidence establishing the authority of a person signing the proxy form in a representative capacity must be attached to this form, unless previously recorded by the company or waived by the chairman of the annual general meeting.
7. Any alteration or correction made to this form of proxy must be initialled by the signatory/ies.
8. The chairman of the annual general meeting may reject or accept a form of proxy which is completed and/or received other than in accordance with these notes.
9. This proxy form should be completed and returned to the company's transfer secretaries, Computershare Investor Services (Pty) Limited, 70 Marshall Street, Johannesburg, 2001 (PO Box 61051, Marshalltown, 2107), so as to reach them by not later than Tuesday 24 November 2009 at 10:00.

ADDITIONAL FORMS OF PROXY ARE AVAILABLE FROM THE TRANSFER SECRETARIES ON REQUEST